

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3434

ANSWERED ON:18.12.2015

National Centre of Excellence for Animation, Gaming and Visual Effects

Ram Shri Vishnu Dayal

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to set up National Centre of Excellence for Animation, Gaming and Visual Effects in the country;
- (b) if so, the details thereof along with name of the places where such centres are proposed to be set up;
- (c) the details of the facilities likely to be made available to the people through these centres;
- (d) whether the Government proposes to set up such centres in rural areas also; and
- (e) if so, the details of the criteria for selection of locations for setting up of these centres?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL. RAJYAVARDHAN RATHORE (Retd.)]:

(a) to (e) : The Government proposes to set up a National Centre for Animation, Gaming and Visual Effects (NCOE). The objective of NCOE is to build a national center of excellence to impart world class education at affordable fee structure in animation, gaming & visual effects and create a world class talent pool in India to cater to the Indian and global players. It is proposed to set up the Centre with participation from the Industry and with the help of Media & Entertainment Skill Council (MESC). The NCOE would be located in a place closer to the animation and gaming industry.
